

Accelerating towards results: StartupDelta 3.0

Startups are the creative, driving force behind the technological revolution. Successful startups have used technology to turn new ideas into scalable products with global impact. We want to make the Netherlands the best possible place for starting, growing and expanding a business.

And we need you! Technological innovation is at a critical stage. Technology is no longer a 'nice to have', it stands at the base of the success of every organization. Whether it's SME's, governments or multinational companies.

We are proud of our Dutch startup ecosystem, which has matured tremendously over the past decade. An increasing number of Dutch startups are turning into global companies. These international companies include the likes of [Booking.com](#), [Takeaway.com](#), [Elastic](#), and [Picnic](#). More recently, [Adyen](#)'s dream IPO on June 13th put Amsterdam once more in the limelight as a truly global financial hotspot. The [Startup Genome Report](#) also ranked the Dutch startup ecosystem in the top five of Europe.

The Dutch ecosystem is bursting with energy; now is the time to push on and keep up the pace. To reach the full potential of this tech revolution we must create maximum room for innovative companies to operate. The next tech giant must have Dutch roots and Dutch DNA! So it is vital that the Dutch ecosystem is transparent and functions as one **connected** accelerator. We must give entrepreneurs access to VC capital and a support network to help them **scale**. Top universities creating inventions using **breakthrough technologies** must turn them into startup success. In light of recent discussions about privacy and inclusion, it is essential to lead the way. Promoting sustainable growth by involving a broad coalition of parties, including the government. We have to show the world that Dutch 'tech for good' solutions are the key to finding the answers to global challenges.

Goals and ambitions StartupDelta 3.0

The Netherlands wants to become the number one startup ecosystem of Europe. To reach this goal we will continue to work together with our partners: startups and scaleups, the innovation hubs, government, investors, corporates and other partners. In the last one and a half years StartupDelta and its partners focused on connecting and strengthening the startup ecosystem. In StartupDelta 3.0 we will focus on accelerating these connections so they begin being leveraged to their full potential. This is broken down into three areas, helping startups **connect**, **scale** and nurturing **breakthrough technologies**.

Connect: build one single connected hub and startup government

- Stimulate regional innovation hubs to align their startup agenda's and take them to the next level.
- Connect regional startup hubs to upscale regional networks and best practices.
- Developing a 'startup finder' tool where every startup can be found. This will include relevant information about all startups (eg. number of employees, investors, classification). This can be used by the ecosystem for scouting, fact-finding and investor finding purposes.
- Challenge the government to align on 'tech for good'.
- Set up an interdepartmental startup agenda to guarantee early stage and later stage investments in new technologies.
- To make government policy startup proof.

Scale: helping startups to scale internationally

- Create 'Dutch Tech Networks' that are soft landing spots of (Dutch) entrepreneurs and investors around the world that help startups expand their business.
- Organizing expert missions to global innovation hubs to connect startups to global platforms of innovators and investors.
- Prepare startups for missions to international events such as CES Las Vegas, Slush, WebSummit, Hannover Messe. Providing matchmaking and a startup program during these events.
- Connect international VC's to the Dutch startup ecosystem. Attracting foreign venture capitalists to become active in the Netherlands.

Breakthrough technologies: turning academic knowledge into marketable solutions

- Professionalize the knowledge transfer process in the Netherlands. Working with universities on a joined scouting tool for promising technologies, accelerator programs for academia and further proof of concept funding.
- Organizing deep dives and co-creation sessions between startups and scientists on breakthrough technologies.
- Strengthening the collaboration between corporates, universities and startups in breakthrough technologies.

- Sharing success stories on academic startups to establish a positive startup culture within universities.